

Future Business Leaders Program for the AI Era

# SUPER40 BBA

The Elite 3 Year BBA Degree Program



FULL STACK  
ACADEMY

“Not Just a Degree.  
A Leadership Journey.”

[www.fullstackacademy.in](http://www.fullstackacademy.in)

# SUPER40 BBA






FULL STACK  
ACADEMY

Gachibowli, Hyderabad

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Follow us on : [full.stack.academy](https://www.facebook.com/fullstackacademy)    

In today's competitive job market, a degree alone is no longer enough. Traditional BBA programs often focus on theory and examinations, while employers seek graduates who can communicate effectively, think critically, solve business problems, use modern technology and AI tools, and contribute from day one.

As a result, many graduates struggle with limited industry exposure, lack of practical skills, low interview confidence, and insufficient corporate readiness.

The SUPER40 BBA Program by Full Stack Academy bridges this gap through an industry-integrated learning model that combines business education, leadership development, future-ready technology skills, live projects, internships, and placement preparation. By graduation, students don't just earn a BBA degree they become confident, skilled, and career-ready professionals.



#### OUR APPROACH

The SUPER40 BBA Program combines academics, industry skills, and leadership development through a powerful 3-Layer Learning Model, preparing students to become future business leaders.

#### LAYER 1: BBA CURRICULUM TRACK

Academic Excellence Foundation

This layer ensures students successfully complete their university-recognized BBA degree while building strong business fundamentals.

#### LAYER 2: LEADERSHIP, COMMUNICATION & FUTURE SKILLS FRAMEWORK

(21st Century Employability Skills Program)

This layer develops the skills that employers consistently rank as the most important for career success.

- Leadership Skills • Communication Skills • Future Skills • Career Skills
- AI Era Skills

#### LAYER 3: FUTURE CAREER SPECIALIZATION TECHNOLOGY TRACKS

1. Business Analytics 2. AI & Digital Business 3. Digital Marketing & Growth Analytics

#### THE SUPER40 OUTCOME

By Graduation, Every Student Will Have:

|                        |  |                           |
|------------------------|--|---------------------------|
| BBA Degree             | Leadership & Future Skills Certification | Technology Specialization |
| Industry Projects      | LinkedIn Profile                         | Internship Experience     |
| Professional Portfolio | Presentation Skills                      | AI Productivity Skills    |
|                        | Placement Readiness                      |                           |

## PRACTICAL LEARNING EXPERIENCE

Learn Like You Work in a Company  
At Full Stack Academy, students gain practical exposure from the beginning.

### Real Business Projects

Students work on: • Sales Dashboards • HR Analytics Reports • Marketing Analysis • Business KPI Reports • Automation Workflows • Presentation Projects

### Hackathons & Innovation Challenges

Students participate in: • Team Competitions • Business Problem Solving • Startup Challenges • Analytics Events • Presentation Battles

### Internship Opportunities

Students receive exposure through: • Startup Internships • Industry Assignments • Mini Projects • Real Client Tasks • Corporate Simulations

### Portfolio Development

Every student builds: ✓ LinkedIn Profile ✓ Resume Portfolio ✓ Dashboard Portfolio ✓ Presentation Portfolio ✓ Project Portfolio

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# SUPER40 BBA

## PROGRAM HIGHLIGHTS

- ✓ **Why Students Choose SUPER40**  
Exclusive Learning Ecosystem
- ✓ **Only 40 Students**  
Focused mentoring and personalized career guidance.
- ✓ **AI-Integrated BBA Program**  
Learn business education with modern AI tools.
- ✓ **Industry-Oriented Curriculum**  
Practical learning aligned with current industry needs.
- ✓ **Internship & Career Support**  
Career preparation starts from Year 1.
- ✓ **Corporate Communication Training**  
Build confidence, leadership & presentation skills.
- ✓ **Real-Time Projects**  
Hands-on practical business learning experience.
- ✓ **Startup & Entrepreneurship Exposure**  
Learn how modern businesses operate and grow.
- ✓ **Placement Preparation Ecosystem**  
Mock interviews, aptitude training & resume building.

## PROGRAM FEATURES

- ✓ University Affiliated Degree ✓ AI-Integrated Learning
- ✓ Industry-Oriented Curriculum ✓ Internship Opportunities
- ✓ Corporate Exposure ✓ Placement Preparation
- ✓ Leadership Development ✓ Practical Project Learning

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# Leadership, Communication & Future Skills Framework (21st Century Employability Skills Program)

## SEMESTER 1 PERSONAL EFFECTIVENESS & DIGITAL PROFESSIONALISM

Module 1: Growth Mindset & Success Habits  
Module 2: Communication Fundamentals  
Module 3: Digital Professionalism  
Module 4: Career Foundation Skills  
Module 5: Emotional Intelligence  
Semester 1 Outcome  
Students develop:

- ✓ Confidence
- ✓ Communication Skills
- ✓ Professional Behaviour
- ✓ Digital Presence
- ✓ Career Awareness

## SEMESTER 2 COLLABORATION, LEADERSHIP & PROBLEM SOLVING

Module 1: Teamwork Excellence  
Module 2: Critical Thinking  
Module 3: Business Communication  
Module 4: Leadership Foundations  
Module 5: Innovation & Creativity  
Semester 2 Outcome  
Students develop:

- ✓ Leadership Skills
- ✓ Team Collaboration
- ✓ Critical Thinking
- ✓ Presentation Skills
- ✓ Problem Solving Ability

## SEMESTER 3 AI ERA LEADERSHIP & CORPORATE READINESS

Module 1: AI-Era Professional Skills  
Module 2: Corporate Readiness  
Module 3: Advanced Presentation Mastery  
Module 4: Personal Branding & Influence  
Module 5: Career Acceleration  
Semester 3 Outcome  
Students develop:

- ✓ AI-Age Workplace Skills
- ✓ Corporate Readiness
- ✓ Leadership Presence
- ✓ Personal Brand
- ✓ Interview Confidence





## SUPER-40 BBA TECHNOLOGY TRACKS

### BBA + Business Analytics (Flagship Program)

Every company today needs professionals who can analyze business data and support decision-making.

#### Technologies Covered:

- Advanced Excel
- Power BI
- Tableau
- Google Looker Studio
- SQL
- Python for Analytics
- AI Tools for Business
- Dashboard Development
- Agile Business Analysis
- Agile Frameworks
- Requirements in Agile
- Agile Modelling
- Agile testing & Quality Assurance
- Agile Modelling
- Agile testing & Quality Assurance

#### Career Opportunities

- Business Analyst
- Data Analyst
- MIS Executive
- Reporting Analyst
- Operations Analyst

### BBA + AI & Digital Business

AI is transforming marketing, HR, finance, operations, and entrepreneurship.

#### Technologies Covered

- ChatGPT
- Gemini
- Claude
- Julius Ai
- Polymer Ai
- Excel Copilot
- AiXploria
- Quadratic Ai
- Prompt Engineering
- AI Automation
- No-Code AI Tools
- AI Agents
- Business Productivity Tools
- Digital Transformation

### BBA + Digital Marketing & Growth Analytics

Every company needs professionals who can generate leads, customers, and revenue.

#### Technologies Covered

- Digital Marketing
- SEO
- Google Ads
- Social Media Marketing
- Meta Ads
- Content Marketing
- Google Analytics
- AI Marketing Tools
- Marketing Dashboards

## SUPER40 BBA Elite Degree Programs

BBA + Business Analytics + AI  
& Digital Business + Digital  
Marketing & Growth Analytics

Degree + Technology + Internship + Placement

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## BBA CURRICULUM

| Semister-1                   | Semister-2               | Semister-3   | Semister-4   | Semister-5   | Semister-6   |
|------------------------------|--------------------------|--|--|--|--|
| Principles of Management     | Organizational Behaviour | Human Resource Management                                  | Business Law and Ethics  | a) Entrepreneurship Development<br>b) Business Analytics   | a) Supply Chain Management<br>b) Business Intelligence and Data Visualization  |
| Basics of Marketing          | Business Statistics      | Introduction to Information Technology                     | Marketing Research   | a) Financial Markets and Services (F)<br>b) Brand Management (M)<br>c) Organizational Development (HR)<br>d) Fundamentals of Retail Management (RM)            | a) Banking (F)<br>b) Buyer Behaviour (M)<br>c) Leadership and Change Management (HR)<br>d) Global Retailing and Merchandizing (RM)   |
| Business Economics           | Financial Accounting     | Financial Management                                       | Management Science   | a) Analysis of Investment in Financial Assets (F)<br>b) Retail Marketing (M)<br>c) Performance Appraisal and Counseling (HR)<br>d) Retail Mall Management (RM) | a) Insurance (F) b) Customer Relationship Management (M) c) Compensation Management (HR) d) Retail Store Operations and Pricing (RM) |
| Environmental Studies        | Basic Computer Skills    | a) Communication Skills<br>b) Professional Skills          | a) Leadership and Management Skills<br>b) Universal Human Values           | Mobile Commerce  | Project Report   |
| English (First Language) - 1 | Second Language -1       | a) Basic Quality Management<br>b) Advanced Computer Skills | a) Start Up Opportunity and Feasibility<br>b) Business Policy and Strategy |  |  |
| English (First Language) - 1 | Second Language - 2      |  |  |  |  |

Note: Dual Specialization offered with combination of two streams in Marketing, Human Resources (HR) and Finance

## SUPER40 Admission Process

To book your seat register on our website by paying the fees. As per Full Stack Academy, a candidate can get provisional admission in BBA program by filling the form, submitting the documents and paying the fees online

Apply → Assessment → Counseling → Scholarship Evaluation → Selection → Admission Confirmation  
“Not Every Student Gets Selected. Only Future Business Leaders Do.”

### ADMISSION DOCUMENTS

10th / SSC Certificate | 12th / Intermediate Certificate | Character Certificate  
Migration Certificate (If applicable) | GAP Certificate (If applicable)  
Achievement Certificate (if applicable) | Aadhar Card | 5 Passport size photos

# SUPER40 BBA FEE SCHEDULE

Students selected for the BBA Program is required to pay the fee as follows

| Particulars      | Due Date                         | Fee (amount in ₹) |
|------------------|----------------------------------|-------------------|
| Admission Fee    | on the day of Personal Interview | 10,000.00         |
| Semester I Fee   | June 20, 2026                    | 55,000.00         |
| Semester II Fee  | November 01-10, 2026             | 55,000.00         |
| Semester III Fee | June 01-10, 2027                 | 55,000.00         |
| Semester IV Fee  | November 01-10, 2027             | 55,000.00         |
| Semester V Fee   | June 01-10, 2028                 | 55,000.00         |
| Semester VI Fee  | November 01-10, 2028             | 55,000.00         |
| TOTAL            |                                  | 3,40,000.00       |

In addition, students have to pay Rs. 10,000 as refundable Caution Deposit along with the First Instalment of Program Fee. The caution deposit will be refunded without interest to the students on completion of the program. Caution Deposit is not adjustable against Program Fee and other dues.

## Early Bird Offer: Upto 10% Fee Waiver

Fees Exclusive of

- University Examination Fee to be paid Online by Candidate during examination
- Fees Subject to Revision

| MERIT SCHOLARSHIP - ADMISSION                                |           |             |             |
|--|-----------|-------------|-------------|
| Aggregate Percentage of marks in Class XII or its equivalent | ≥ 90      | ≥ 80 - < 90 | ≥ 70 - < 80 |
| Scholarship amount (₹) per Semester                          | 6,750.00  | 5,400.00    | 3,600.00    |
| Total amount of Scholarship (₹) (06 Semesters)               | 40,500.00 | 32,400.00   | 21,600.00   |

| MERIT SCHOLARSHIPS BASED ON SEMESTER-WISE PERFORMANCE |        |                 |                 |
|---|--------|-----------------|-----------------|
| Academic Performance (SGPA)                           | ≥ 9.00 | ≥ 8.00 - < 9.00 | ≥ 7.00 - < 8.00 |
| Scholarship Amount (₹) per Semester                   | 5,400  | 4,050           | 3,150           |

## Meet Our Leadership Team:

At Full Stack Academy, our leadership team brings over 50 years of combined experience in the IT field, with a proven track record of success in senior leadership roles at industry-leading companies such as Microsoft and Tech Mahindra. Drawing on their wealth of knowledge and insights gained from working at the forefront of technology, our leaders are dedicated to delivering best-in-class training programs that empower our students to thrive in today's competitive tech landscape. With their guidance and expertise, Full Stack Academy is committed to shaping the next generation of tech talent and driving innovation in the industry.

### BOARD OF DIRECTORS



**Aijaz Ahmed**  
Co-Founder and Director



**Mohammed Abubakr**  
Co-Founder, Investor & Technical Advisor



**Tamhid Unnisa**  
Director

### ADVISORY COUNCIL



**Abdul Mujeeb Khan**  
Transformational Leadership Facilitator  
Ex McKinsey & Company and Boston Consulting Group  
Founder, IQ Circle Coimbatore & Hyderabad, India



**Syed Fasiuddin**  
B.Tech, KITS Warangal  
24 Years of Professional Experience in the USA  
Senior Java Developer – U.S. Government Projects



**Shubham Lal**  
Founder ALLinc Former Developer at Microsoft Emerging Leader in AI by Times of India Aided 80+ Ed-Techs in growth | Speaker 800+ events, TEDx Mentor / Trainer to 50,000+ | DataScience | FullStack | AI | SoftSkills



**Mir Mahmood Ali**  
Career & Life Transformation Strategist  
Founder of Careerifyx  
Career Clarity & Transformation Expert